



Binford Redevelopment and Growth

2021 Business Membership Application and Benefits

Thank you for joining BRAG in our annual campaign. Please select your membership level:

Joining as:

Date _____

___ An Individual

___ Business

___ Community Organization

___ Neighborhood Association

___ Other: _____

Member Information

Full Name _____ Phone _____

Address _____

Email _____

Membership Level

☐ Community Supporter (Up to \$249)

☐ Bronze Community Supporter (\$250-\$499)

☐ Silver Community Supporter (\$500-\$999)

☐ Gold Community Supporter (\$500-\$999)

Membership Details

Membership Levels	Standard	Silver	Gold
Map Listing	x	x	x
Homepage Feature		x	x
Quarterly Newsletter Mention	x	x	x
BRAG Pack	x	x	x
BRAG317 Business Account	x	x	x
Quarterly Roundtable Meeting	x	x	x
Sidebar banner on BRAG317		x	x
Free Classified Listings	2	5	10
Sponsor Recognition			x

BRAG 2021-2022 Initiatives

Maintenance and beautification of Binford Boulevard and other corridors

BRAG has developed a unified strategy for beautification and maintenance of the area's major corridors. Cleanups have historically been planned and staffed by the community. But the pandemic, uncertain weather and significant decline in participation from residents has made recent cleanup efforts challenging. BRAG is pleased to announce a partnership with Interstate Business Solutions, a socially responsible locally owned business (www.cleanerhighways.com) for the maintenance of Binford from 56th Street to 65th Street. Your support will help fund this effort, and the future expansion of this program and others designed to maintain and beautify the areas medians and berms. BRAG is currently seeking an area resident interested in supporting our efforts to lead this initiative. If you are interested in volunteering, please contact Karen Kryah at karen@binford71.org.

Funding of the Nickel Plate Trail

Anchored at the south by the Indiana State Fairgrounds and to the north by the Castleton economic area, this is a vision that links the largest metropolitan region in the State of Indiana to some of the best amenities that Central Indiana has to offer through the proposed 8.6-mile Nickel Plate Trail. BRAG is actively engaged with key stakeholders, state and local governments and property owners to ensure the vision of the multi-use trail is realized. The former rail line is primed for conversion to a multi-use path, similar to the Monon, that will create access to natural resources, area businesses and other trails. BRAG recently formed a Friends of the Nickel Plate committee who will continue to pursue the realization of the trail, will inform the community and share opportunities for engagement.

A renewed commitment to the Binford Village Plan

With the Nickel Plate trail coming to fruition, BRAG has renewed its efforts to create a central "Binford Village." Join us as we re-imagine the intersection of 71st and Graham Road to form the heart of the BRAG community. ???What else? Create a picture of what this is and what you will be doing to get us there.

Implementation of the Castleton Revitalization Plan

<https://www.binford71.org/castleton>

For more than a generation, Castleton has served as a vibrant center of commerce for all of Central Indiana. As national trends change, however, so must our communities - this Castleton Strategic Revitalization Plan positions the area for a new era of vitality as a center of not just shopping, but living and playing. This year-long process focused on understanding Castleton today, capturing public input through a robust process, exploring opportunities for the future revitalization of this area, and making recommendations for implementation steps to catalyze rebirth.

Campaign on crime and safety

Revitalization of Shadeland Station

Shadeland Station shopping center was once an important hub of commerce in our community. But over the past decade, the center has declined significantly and many tenants have abandoned the center. North Shadeland Alliance (northshadeland.com), a partner organization of BRAG was developed to focus efforts on revitalizing the North Shadeland Avenue corridor, including the Shadeland Station shopping center. A Feasibility Study is currently underway in collaboration with Castleton United Methodist Church to explore potential re-use of vacant spaces in the immediate area that could be re-purposed to serve community needs.

Payment Method

Checks

Please make checks payable to:

Binford Redevelopment and Growth (BRAG)

Mail to:

Binford Redevelopment and Growth 5868 E. 71st Street E-104 Indianapolis, IN 46220

PayPal

[Click Here to Donate with PayPal](#)

Transaction ID: _____

Signature _____ Date _____